As it is both a Special Olympics International and Special Olympics Canada policy to not allow advertising on uniforms at National and International Games this policy is intended to provide clear direction on the use of commercial markings on club/Provincial Team uniforms.

POLICY:

- Advertising is not permitted on, either equipment used or the uniforms and/or numbers worn by athletes or by any person with an official function other than the normal commercial markings on retail goods during the competition.

- Athletes not actively involved in competition may wear apparel, carry and use non-sports equipment items, such as tote bag, bearing small (2 inch by 2 inch) and attractively designed identification of corporate or organizational sponsors.

- Volunteers, other than sport officials, may wear jackets, t-shirts, caps and other apparel bearing small (2 inch by 2 inch) and attractively designed identification of corporate and organization sponsors at sports venues.

- During the Opening and Closing Ceremonies, athletes, coaches, team delegates and other official members in the Parade of Athletes are not permitted to wear uniforms, which bear corporate or organizational identification.

- Athletes may not endorse products by displaying them in interviews or ceremonies.