



#NOGOODWAY

As a supporter of the Special Olympics movement, we need your help on **March 1st** to share the #NOGOODWAY story.

- ✓ Like the [#NOGOODWAY Facebook page](#)
- ✓ Share the official #NOGOODWAY videos (available on our Facebook page March 1st)
- ✓ Update your social media cover pages with our logos & banners on **March 1st** [Click here](#)
- ✓ Encourage your company, family and friends to share the #NOGOODWAY story!

Here are content examples of what you could share on your social media channels to show your support of the #nogoodway campaign on **March 1st** OR feel free to share your own story!



- Today and every day, I am proud to support @SpecialOCanada and @motionball in eliminating the use of the R-word! Join me by sharing #nogoodway
- As a friend of @SpecialOCanada, I believe there is #nogoodway to use the R-word! Join me in eliminating the use of the R-word today! motionball.com/nogoodway
- Words matter – that’s why I’m proud to be joining @SpecialOCanada to eliminate the use of the R-word across Canada. Learn more: motionball.com/nogoodway



- As a friend of @SpecialOCanada and @motionball, I believe there is #nogoodway to use the R-word. Join me today in raising awareness around the harmful use of this word by liking and sharing Madison’s story. Together, we can eliminate the use of the R-word in Canada.
- @SpecialOCanada athletes and Canadians with an intellectual disability have voiced how harmful the use of the R-word (retard) is to them. I am proud to support the #NOGOODWAY Campaign with the goal of ending the use of the R-word in everyday conversation. Join me in showing your support by sharing this video and the #NOGOODWAY story.
- “I have down syndrome and that’s the least interesting thing about me” – Madison Tevlin, 14, Singer, Actress. Learn more about Madison and why she believes there is #NOGOODWAY to use the R-word.



- As a friend of @SpecialOCanada and the Special Olympics movement, I believe there is #nogoodway to use the R-word! Join me in eliminating the use of the R-word today! motionball.com/nogoodway
- Words matter – that’s why I’m proud to be supporting @SpecialOCanada and @motionball’s national anti-bullying campaign to eliminate the use of the R-word across Canada because there truly is #nogoodway to use it.

