

2017-2018 Draft an Athlete Sponsorship Package

What is Draft an Athlete?

The Draft an Athlete program is about building partnerships between athletes involved in Special Olympics and the communities in which they live, train, and make us proud.

Athletes involved in Special Olympics are members of our community. That makes the Draft an Athlete program an investment in the community. It provides a shared experience in sport and athlete development, creating a dynamic forum in which companies or individual donors can draft athletes to ensure they experience success not only in sport but also in life.

Special Olympics Manitoba is dedicated to enriching the lives of Manitobans with an intellectual disability through active participation in sport. With more than 3,000 athletes, volunteers, and coaches, Special Olympics Manitoba develops and delivers over 134 athlete-centered programs in all seven regions of the province.

In 2018, 98 of these athletes will represent their regions as part of Team Manitoba at the 2018 National Bowling Championships in Prince Edward Island (PEI) and the 2018 Special Olympics Canada Summer Games in Antigonish, Nova Scotia. The cost to send just one of these athletes is \$1,500.

Why should I Draft a Special Olympics Manitoba Athlete?

Our athletes are thriving members of the greater community. They socialize and work alongside each and every one of us – and this is all thanks to societal and community support that they've been fortunate enough to receive.

If you're a fan of determination and inspiration, then you are already a fan of Special Olympics Manitoba. Drafting an athlete is your opportunity to support a Special Olympics athlete in your community and become an integral part of their success.

Why does Draft an Athlete make a difference?

- Provides a supportive environment for our athletes as they train to compete against the rest of the country at both National Events
- Provides support for all sport science preparations for Team Manitoba athletes
- Provides direct financial support towards equipment, facility, and competition expenses
- Creates partnerships between athletes and companies/donors

How much of your contribution supports the athletes?

All of it! 100% of your contribution goes directly to cover the costs associated with all of the training and equipment that the Team Manitoba athlete requires as he/she represents both your community and Manitoba on a nationwide stage.

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Your Participation

To serve the needs of each of our programs and athletes, regardless of ability level, we are asking for your support through corporate sponsorship of Special Olympics Manitoba. Your corporate support will truly make a difference in the lives of our athletes and their families.

Special Olympics Manitoba kindly requests your sponsorship commitment to a one-year contribution of up to \$1500.00. Sport specific Team Sponsorships are also available. Please contact Special Olympics Manitoba for more information.

In return for the contribution, we would like to present the following benefits as outlined below.

Draft an Athlete Sponsor: \$1500.00

Benefits (including a tax receipt):

- Meet and greet opportunity with the Provincial Team athlete
- Thank you letter and picture from the athlete that you drafted
- Athlete and team updates emailed during the games week
- A tax receipt will be issued for the full amount
- Company mention in Special Olympics Manitoba social media sites

No tax receipt needed? (In addition to the above benefits excluding tax receipt):

- Company logo to appear in our annual Thank You to corporate sponsor's ad in both Winnipeg daily newspapers.

On behalf of the athletes, coaches, staff and volunteers, we thank you in advance for considering this sponsorship. Please feel free to visit our website www.specialolympics.mb.ca. I will touch base with you in a few weeks to follow up on this proposal; I'm looking forward to working with you in the future.

Sincerely,

Melissa Suggitt
Manager, Regional Development and Community Relations
msuggitt@specialolympics.mb.ca
204.925.5626

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Business Name:						
Contact Person:						
Address:						
City/Town:		Postal Code:				
Contact Person:						
Phone Number:		Fax Number:				
Email Address:						
If sponsor of a specific athlete, name of athlete						
Cheque or Credit? (please check one)	Cheque (please enclose)		Credit			
If Credit Card (please check one):	VISA		Mastercard		AMEX	
Credit Card #:				Expiry Date:		
Sponsorship Amount	\$					
Would you like a tax receipt? (please check one)	Yes		No			

Please forward your sponsorship form to:

Special Olympics Manitoba
304-145 Pacific Avenue
Winnipeg, Manitoba
R3B 2Z6
Re: Draft an Athlete