



## **Special Olympics Manitoba – Key Messages**

- Special Olympics Manitoba is dedicated to **enriching the lives of individuals with an intellectual disability** through active participation in sport
- Special Olympics is the **largest organization in Canada** to provide grassroots sport programs **and** competition opportunities, from the local level to the world level, for people with intellectual disabilities
- Special Olympics Manitoba programs cater to **all ages** and a **wide range of abilities**:
  - We have programs for children, youth and adults
  - We provide an introduction to sport and physical activity, programs that offer daily training and local competition, and the opportunity to participate in high-performance competition
- Special Olympics Manitoba is **more than an event** – Special Olympics Manitoba delivers **world-class sport programs** to people with intellectual disabilities **daily** in **communities across Manitoba**
- Special Olympics Manitoba is a catalyst for **social change**. Our programs help:
  - instill confidence, self-esteem and other life skills in our athletes
  - contribute to healthier athletes with life-long physical fitness habits
  - change attitudes and create a more inclusive society
  - strengthen communities
- Special Olympics Manitoba uses the **transformative power and joy of sport** to reveal the full potential of athletes with intellectual disabilities and **create inclusive communities**.
- Special Olympics Manitoba believes that people with intellectual disabilities can, and will, **succeed when given the opportunity** – we are leveling the playing field
- Special Olympics Manitoba programs are delivered by **highly-trained coaches and dedicated volunteers**